



Love Notes

A Haight Guitars Design Studio Newsletter - The Handmade Specialists

August 2009 News

We're back from NAMM

We had a wonderful time driving through the Smoky Mountains and the breadbasket of America. We often got off the super-highway in favor of the back roads. We visited some Route 66 museums and saw lots of fantastic restored automobiles. It was interesting to see the super efficient cars Europe drove right after WWII.

NAMM was difficult for us because of the noise. We couldn't hold a decent conversation at our booth, much less have someone listen to our guitars. We did pass out a lot of brochures and hope to get something from that.

Haight Guitars at Dream Guitars

We did make the trek to Dream Guitars in North Carolina. Paul Heumiller was impressed enough to take two of Norm's guitars on and order a couple of The Standards. This is a big move up for Norm because Paul is considered the guru of handmade guitars in America - and possibly the world. Congratulations Norm!

Introducing Our "Standard" Guitar

We've finally settled on a model we think everyone will love. It is currently at Desert Vista Recording Studios. When offered to professional artists (who bring their own guitars), it is chosen as the guitar to record with 9 times out of 10. It will come in all the standard sizes: oo, ooo, OM, small jumbo, jumbo, dreadnaught. It will be available as a steel-string or cross-over nylon string. The price is set at \$4,200 and you can get one from Dream Guitars. Click on **The Standard** button at the left for more information. Norm will produce between 6 and 8 of these a year, so sign up for yours right away.

The Professional Artist Dilemma

Many people ask, "Who famous plays your guitar?" Most famous, and up-and-coming, artists are signed to major manufactures and get their instruments for free. However, many now use hand-made guitars in the recording studio for a really great acoustic sound. So while we can't say who uses our guitars, we can say that they are popular in the recording studio.

Haight Guitars goes International

While we've had students from our friends to the north, we now feel we have a truly international appeal after signing up a student from Lyon, France. The word is getting out that the way to have a really great vacation that comes with an ROI is by attending our 1 WEEK – 1 GUITAR camps. With only 3 students per camp, you are guaranteed to learn a whole lot and leave with a magnificent guitar you'll cherish the rest of your life. So do what Mike did and round up two good friends and reserve a camp for your reunion.

Sharon, Norm, Mikki & Topper too

Build it Yourself:

More than just a vacation ~ It's an investment!

2009 is our second year of offering a great vacation package where you spend a week with us, work very hard, and leave with an unbelievable guitar that you built yourself; which is worth more than the cost of your vacation! We really enjoy opening our home to new friends along with providing a boardinghouse style vacation which includes 3 meals a day, a comfortable bed, and continuous conversation about guitars. Norm takes the time to teach you about what he did to prepare your guitar pieces, and carefully guides you through the process of carving your bracing, assembling your body, carving and attaching your neck and fretting over your fingerboard. A truly memorable vacation that ends with more than just photos and memories, it ends with the guitar you'll play for the rest of your life. We've added a Pre-Holiday class! December 6th - 13th, 2009. The base price is \$3,780.

Teen Camp: By popular demand we're going to do our first Teen camp next year. The kids will put together and finish their own solid body electric guitars. This first camp will not be residential, sorry. We are taking 4 students. The base price is \$2,980. We expect this to fill fast.

For **2010** our class schedule looks like:

- ✳ Presidents Day Week - February 14-21 - Base price \$3,780
- ✳ Memorial Day Week - May 23-30 - **SOLD OUT**
- ✳ Summer Teen Camp - July 26-31 - Base price \$2,980
- ✳ Labor Day Camp - September 5-12 - Base price \$4,280
- ✳ Pre-Holiday Week - December 5-12 - Base price \$4,280